



2023

# Guest Statistical Report

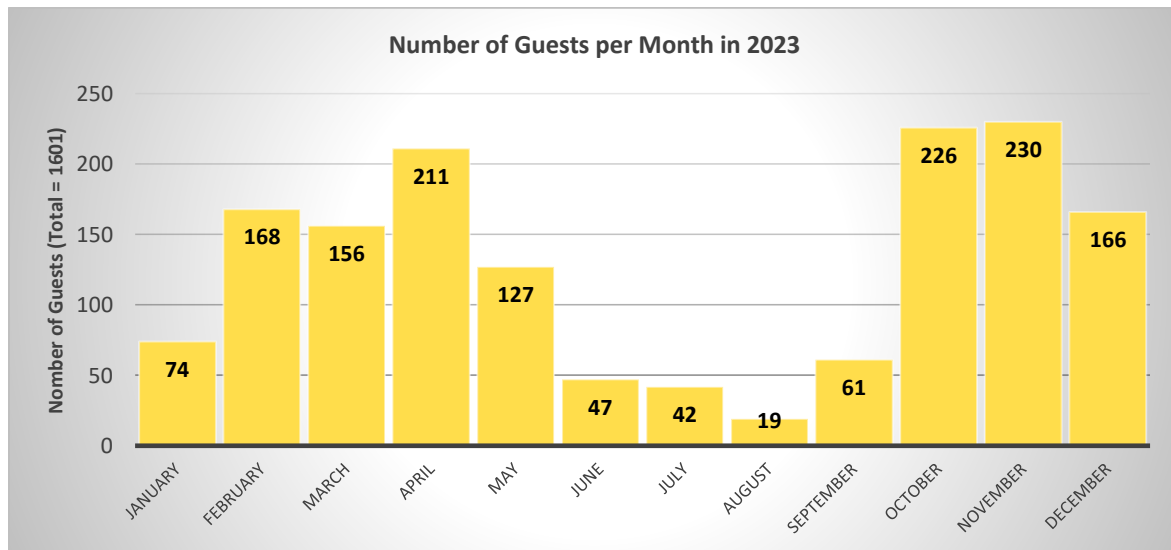


Stand Up 4 Elephants

- **Guests per month in 2023**

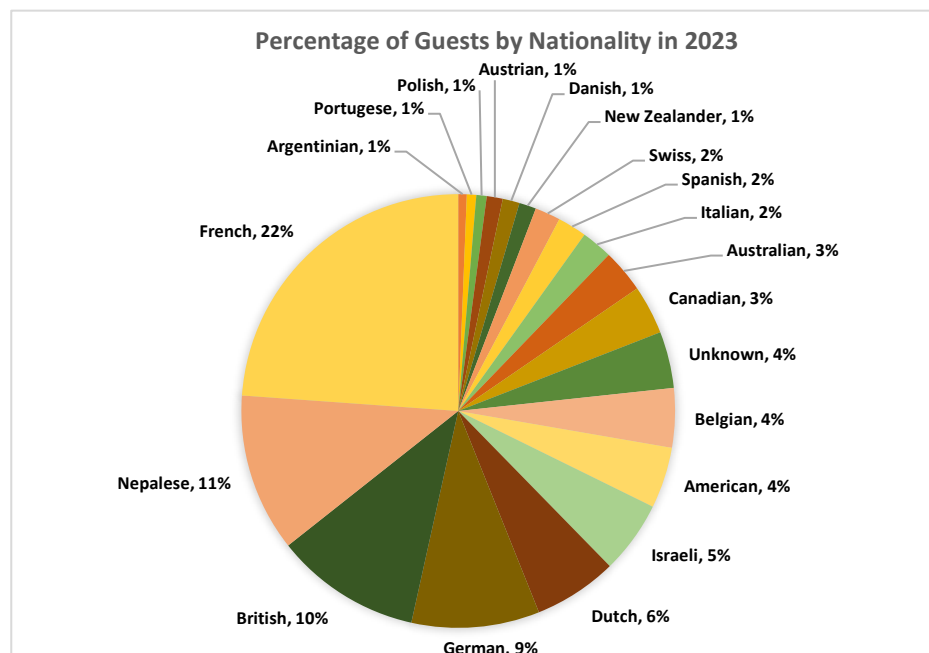
During the year 2023, our association welcomed a total of **1527 guests**. We observed a notable peak in attendance between October and May, with the number of guests ranging from 74 to 230.

However, we noticed a decrease in visitor numbers, ranging from 19 to 61 guests, during the months of June to September, corresponding to the monsoon season in Nepal.

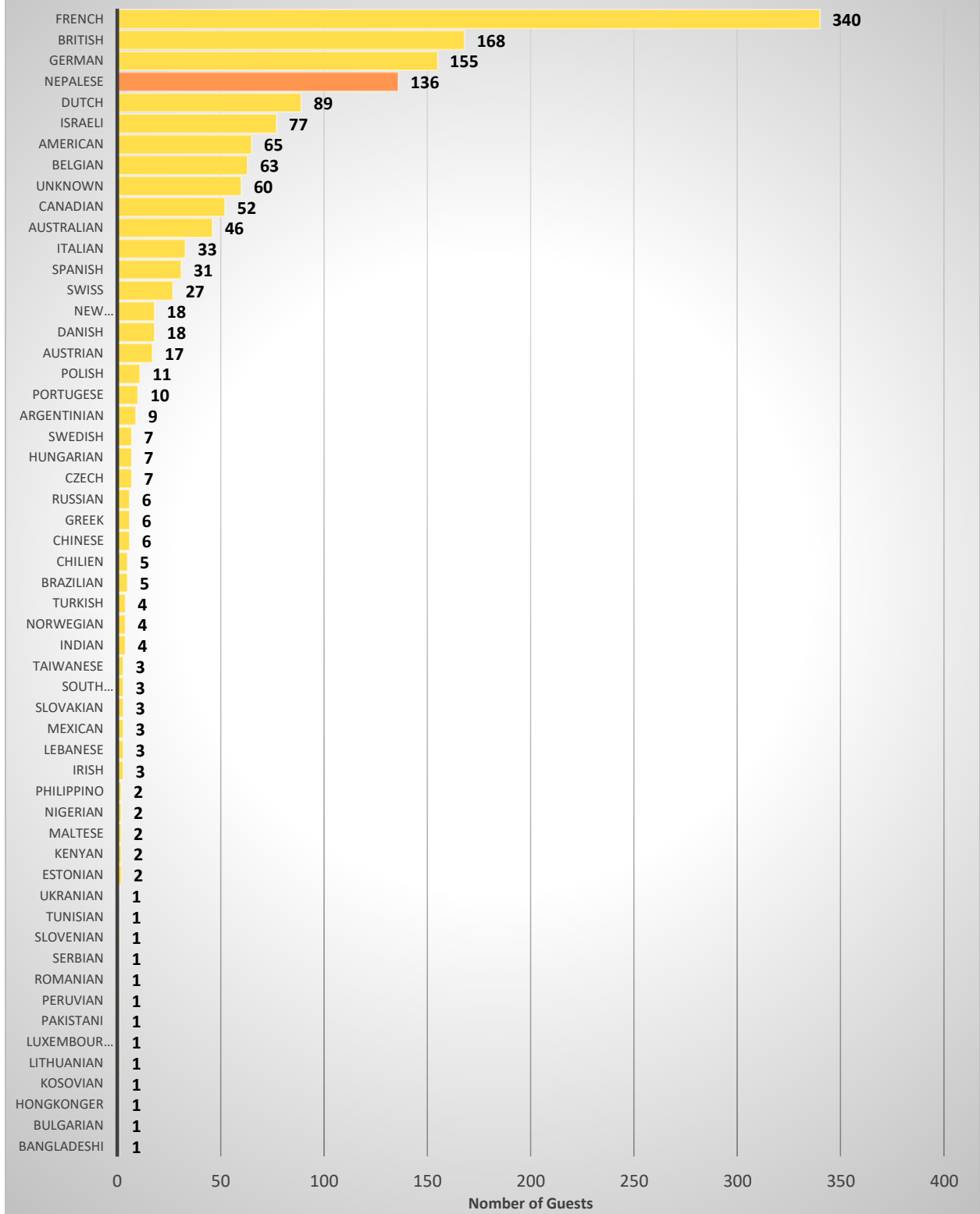


- **Guests by nationality in 2023**

In 2023, we recorded **55 different nationalities** among our guests. We found that 22% of our guests were French, which amounts to 340 individuals. Nepalese guests ranked second at 11%, totaling 136 people, while English guests constituted 10% of our attendance, with 168 individuals.

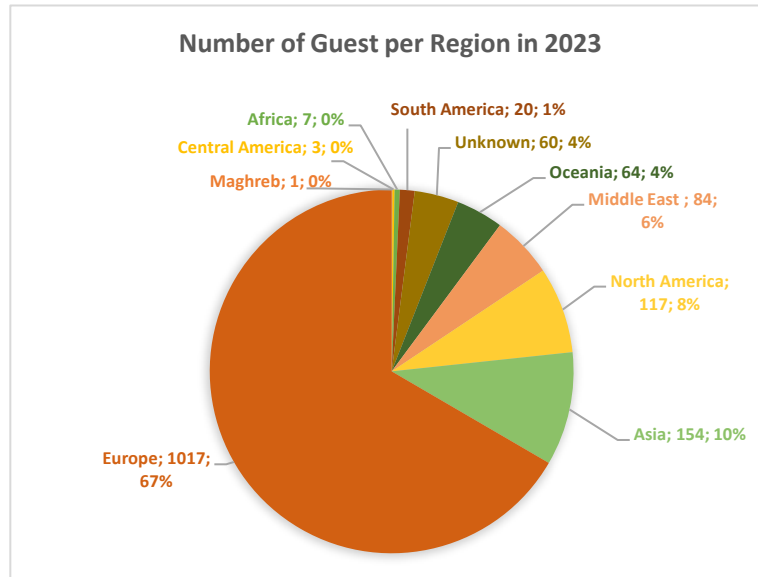


Number of Guests by Nationality in 2023



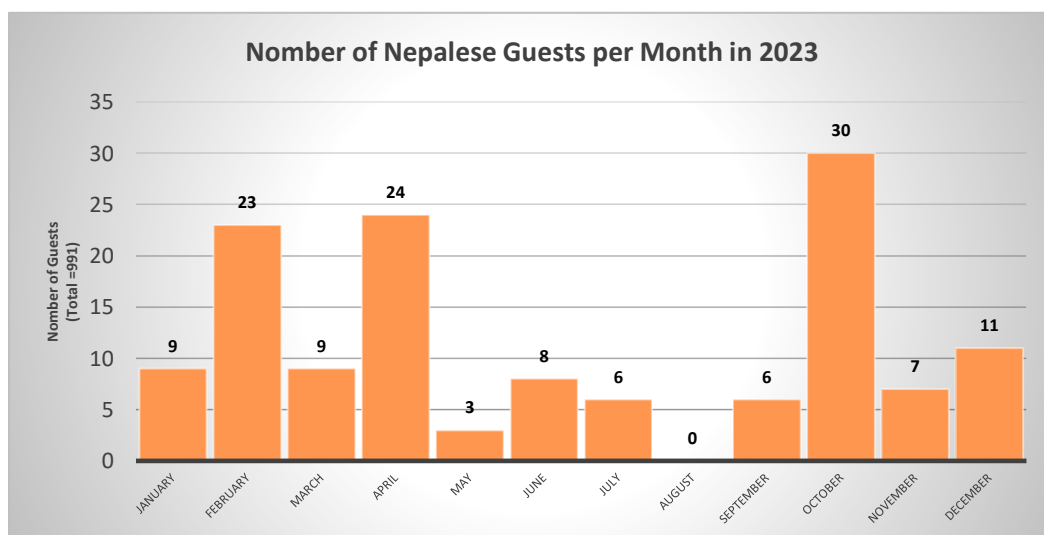
- **Guests per Region in 2023**

We observed a majority of European guests, totaling 1017 individuals, which is 67% of the total. Additionally, 10% of guests, or 154 individuals, were Asian, while 8% came from North America, totaling 117 individuals.



- **Nepalese Guests per Month in 2023**

We specifically analyzed Nepalese guests because it is important to raise awareness among our compatriots. We noticed that February, April and October were the months when we had the most Nepalese guests, with 23, 24 and 30 guests respectively. However, no guests were recorded in August due to the monsoon.



- **Conclusion**

The compilation of data for the year 2023 highlights significant trends regarding the attendance of our elephant protection association. With a total of 1527 guests welcomed, we observed a notable peak in attendance between October and May, reflecting a growing interest in our cause.

However, a decrease in attendance was noted between June and September, corresponding to the monsoon season in Nepal. Despite these seasonal fluctuations, we observed remarkable diversity among our guests, hailing from 55 different nationalities.

The statistics reveal that the majority of our guests were of European origin, representing 67% of the total. The French were particularly engaged, comprising 22% of our guests, followed by Nepalese guests at 11%. English guests also showed notable interest, representing 10% of our attendance.

Our awareness efforts were targeted towards Nepalese guests, and we noticed a peak in participation in February, April and October. These results underscore the importance of continuing to collaborate closely with various visitor groups and maintaining our active awareness initiatives. It is essential to adapt our programs based on seasonal trends and attendance patterns to maximize our impact in elephant protection.

We are grateful to our partners and supporters for their contribution to these encouraging results, and we look forward to continuing our mission of awareness and elephant protection in the years to come.

- **Appreciation**

We would like to express our sincere gratitude to our partners and the entire SU4E team. We are deeply thankful to the Brigitte Bardot Foundation, the Le pal Foundation, Makigo, Lush Cosmetics, and the Brabant Wallon for their financial support and continued commitment to our cause. Their generosity and passion have been essential drivers of our success, and we are also grateful to our team and volunteers whose unwavering dedication has enabled the collection of valuable data. Thank you all for your valuable partnership and significant contribution to our mission.

