



2022

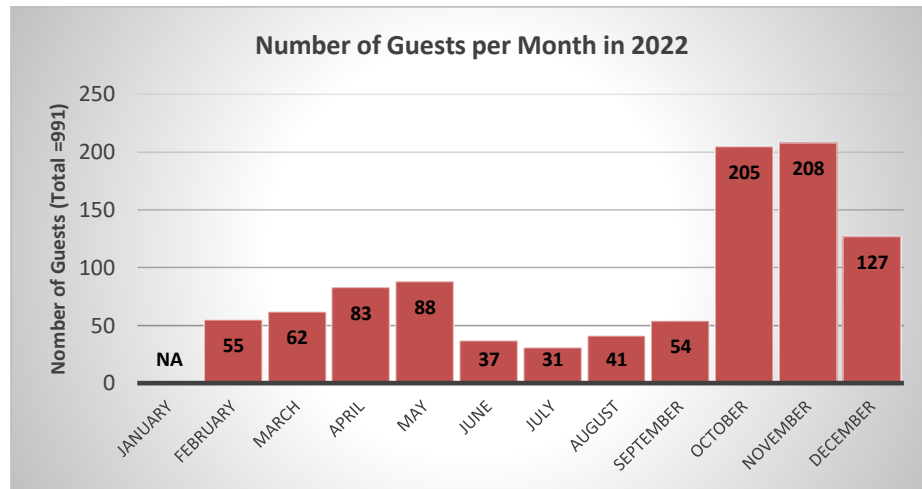
Guest Statistical Report



Stand Up 4 Elephants

- **Guests per month in 2022**

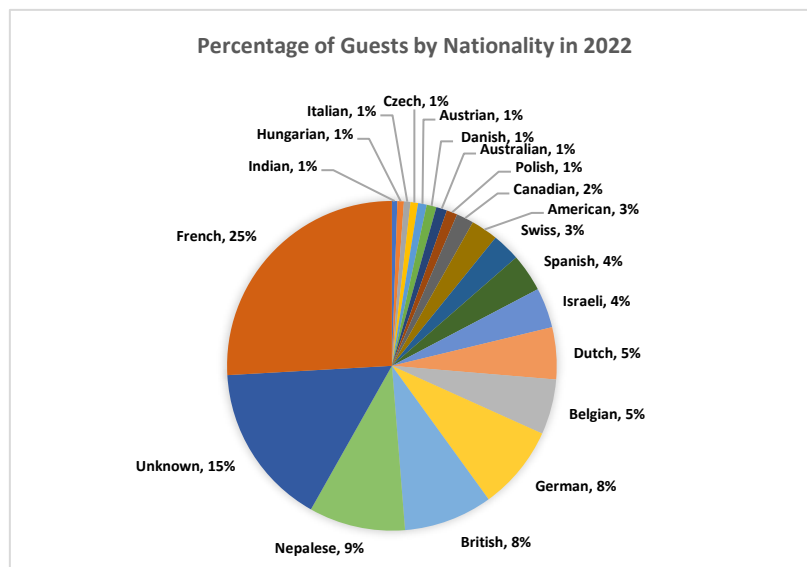
During the year 2022, our association welcomed a total of **991 guests**. We observed a notable peak in attendance in October and November, with 205 and 208 guests, respectively. However, we noted a slight decrease in visitor numbers, ranging from 31 to 41 guests, during the months of June to August, corresponding to the monsoon season in Nepal. It is worth noting that there is no data for January, as the study began in February.



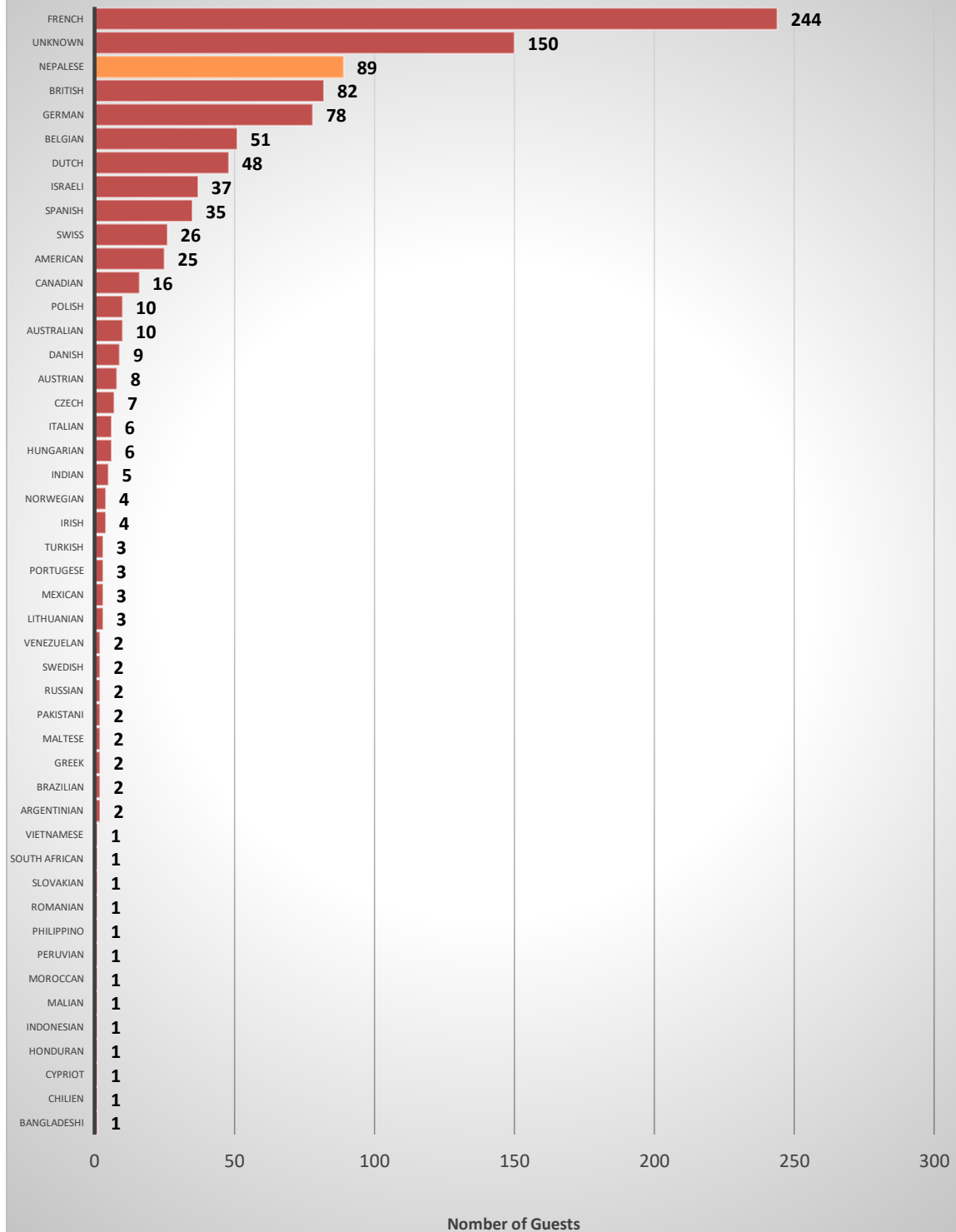
- **Guests by nationality in 2022**

In 2022, we identified the presence of **47 different nationalities** among our visitors. The French were the most numerous, totaling 240 people, accounting for 25% of our attendance. Nepalese visitors formed a significant group with 89 individuals (9%), followed by the English and Germans with 82 and 78 visitors, respectively, each representing 8% of our audience.

The proportion of visitors with an unspecified nationality, amounting to 15% of the total, stems from the integration of this study into our data collection routine.

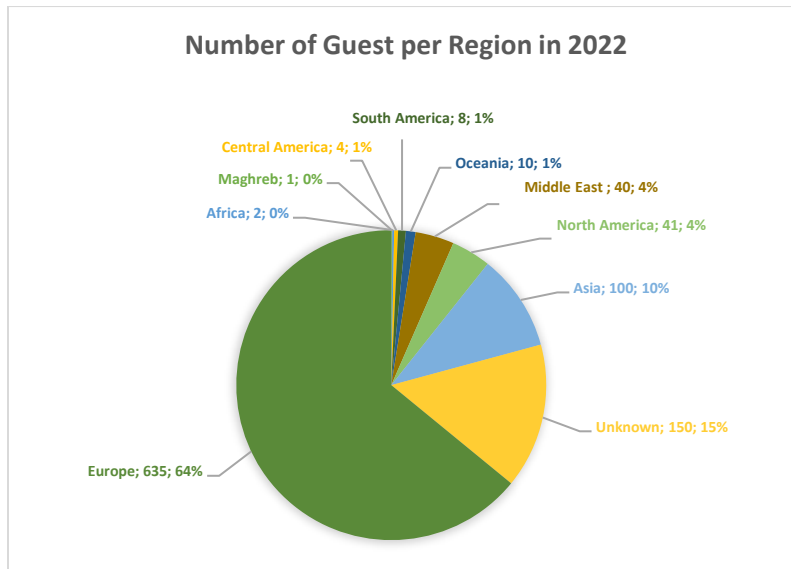


Number of Guests by Nationality in 2022



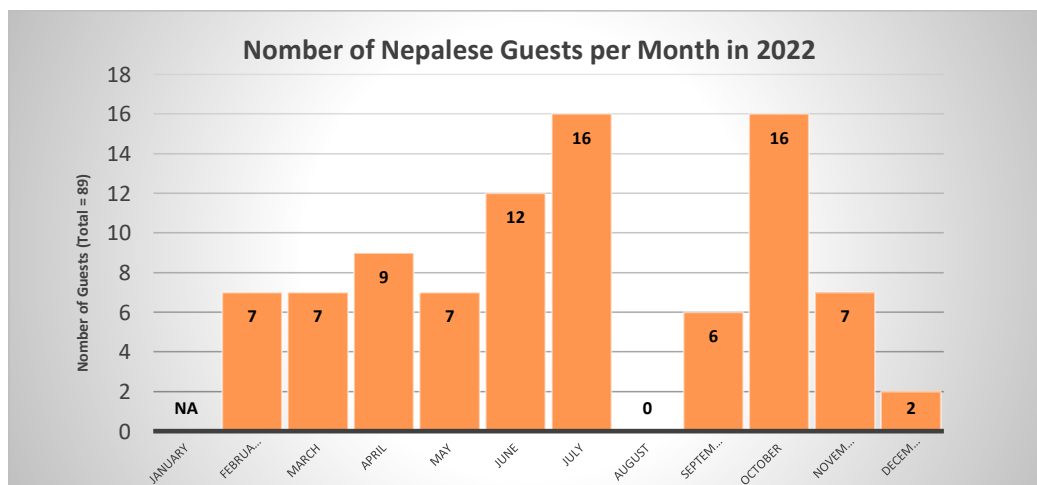
- **Guests per region in 2022**

We observe a majority of European guests, totaling 635 people, which corresponds to 64%. Additionally, 15% of guests, or 150 people, have an unknown nationality. 10% of guests are Asian, representing 100 people, while 4% come from North America or the Middle East, with 41 and 40 people respectively.



- **Nepalese Guests per Month in 2022**

We specifically analyzed Nepalese guests because it is important to raise awareness among our fellow citizens. We noticed that July and October were the months when we had the most Nepalese guests, while no guests were recorded in August due to the monsoon.



- **Conclusion**

We believe that these statistics reflect the effectiveness of our programs and the support we receive from individuals worldwide. Your partnership has been essential in achieving these goals, and we look forward to continuing to collaborate for growth and impact. These data help us understand seasonal trends and plan accordingly.

The data compiled for the year 2022 reveals significant trends regarding the attendance of our elephant protection association. We recorded a total of 991 guests during the year, with notable peaks in attendance in October and November, indicating increasing interest in our cause.

Our analysis also highlights seasonal variations, including a slight but observable decrease during the months of June to August, attributed to the monsoon season in Nepal. These fluctuations prompt us to adjust our awareness and education initiatives to maintain visitor engagement throughout the year.

An encouraging aspect is the diversity of nationalities among our guests, reflecting international support for elephant protection. The predominance of European guests underscores the importance of our global partnerships and awareness programs.

By focusing on raising awareness among Nepalese guests, we noted particularly active months in terms of participation, demonstrating the positive impact of our targeted efforts.

These data provide crucial insights to guide our future strategies and enhance our impact in elephant protection. We thank our partners and supporters for their essential contribution to achieving these objectives, and we look forward to continuing to work together for a more sustainable future for these magnificent animals.

- **Appreciation**

We would like to express our sincere gratitude to our partners and the entire SU4E team. We are deeply thankful to the Brigitte Bardot Foundation, the Le pal Foundation, Makigo, Lush Cosmetics, and the Brabant Wallon for their financial support and continued commitment to our cause. Their generosity and passion have been essential drivers of our success, and we are also grateful to our team and volunteers whose unwavering dedication has enabled the collection of valuable data. Thank you all for your valuable partnership and significant contribution to our mission.

