



2024

# Guest Statistical Report



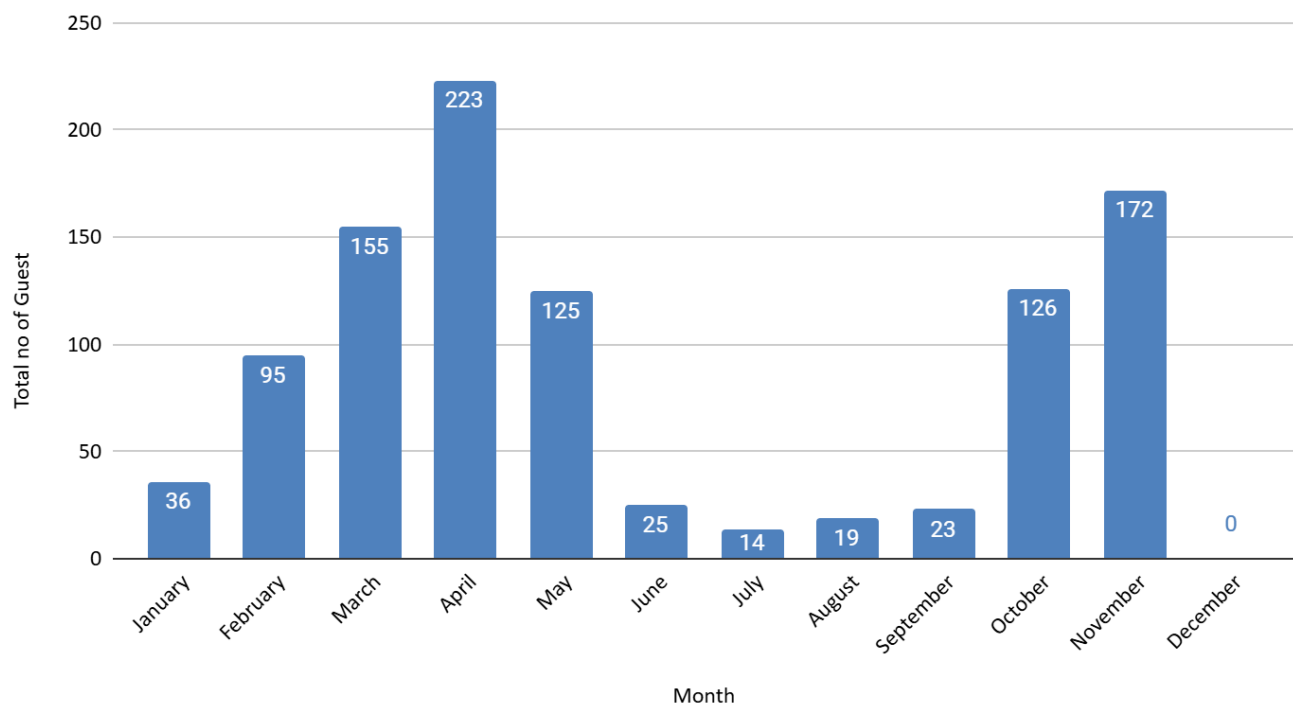
- **Guests per month in 2024**

During the year 2024, our association welcomed a total of **1013 guests**. We observed a notable peak in attendance between October and May, with the number of guests ranging from 36 to 223.

Two factors disrupted the flow of visitors from september to december : the presence of a wild male in the vicinity and the relocation of the sanctuary.

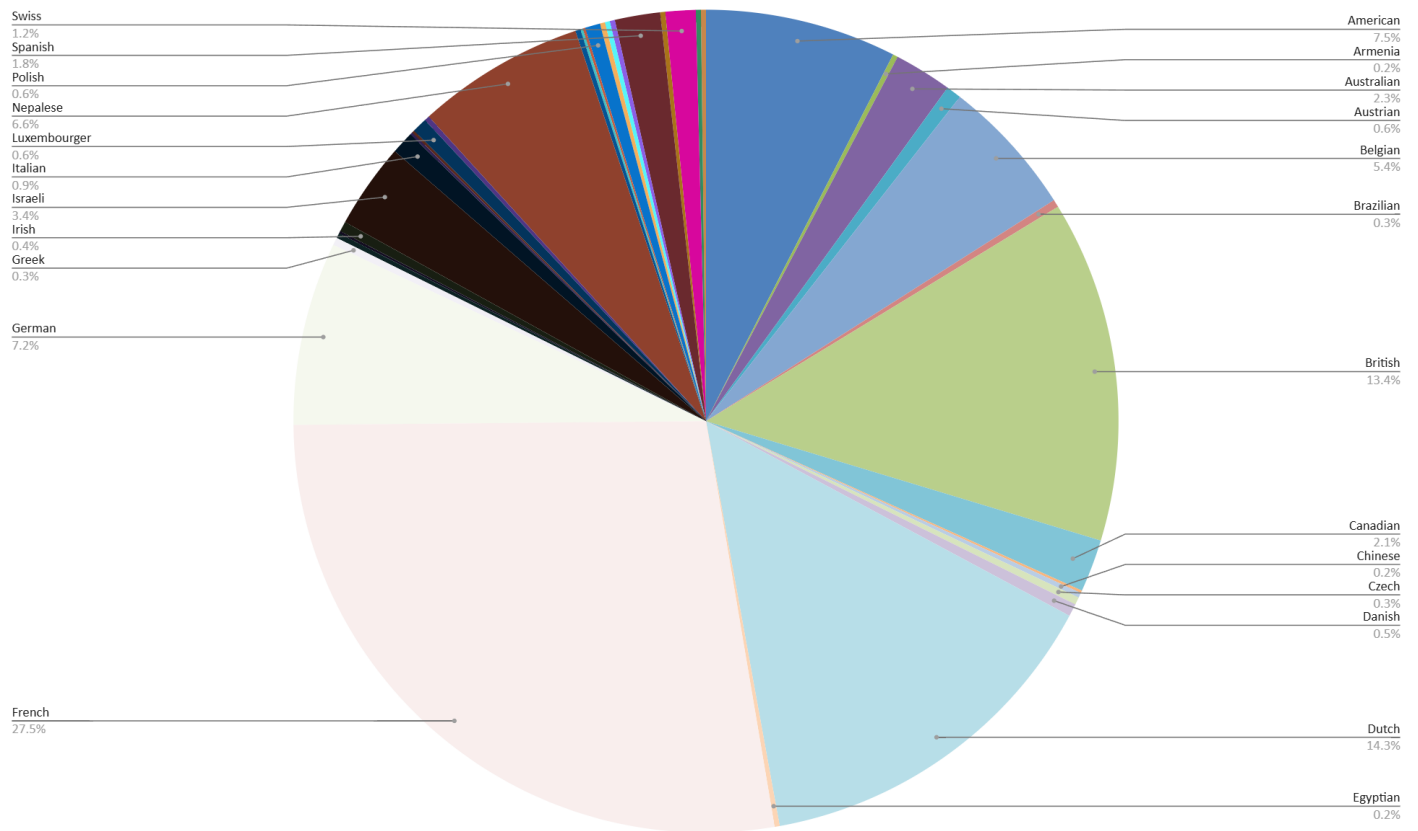
However, we noticed a decrease in visitor numbers, ranging from 14 to 25 guests, during the months of June to September, corresponding to the monsoon season in Nepal.

Total no of Guest vs. Month



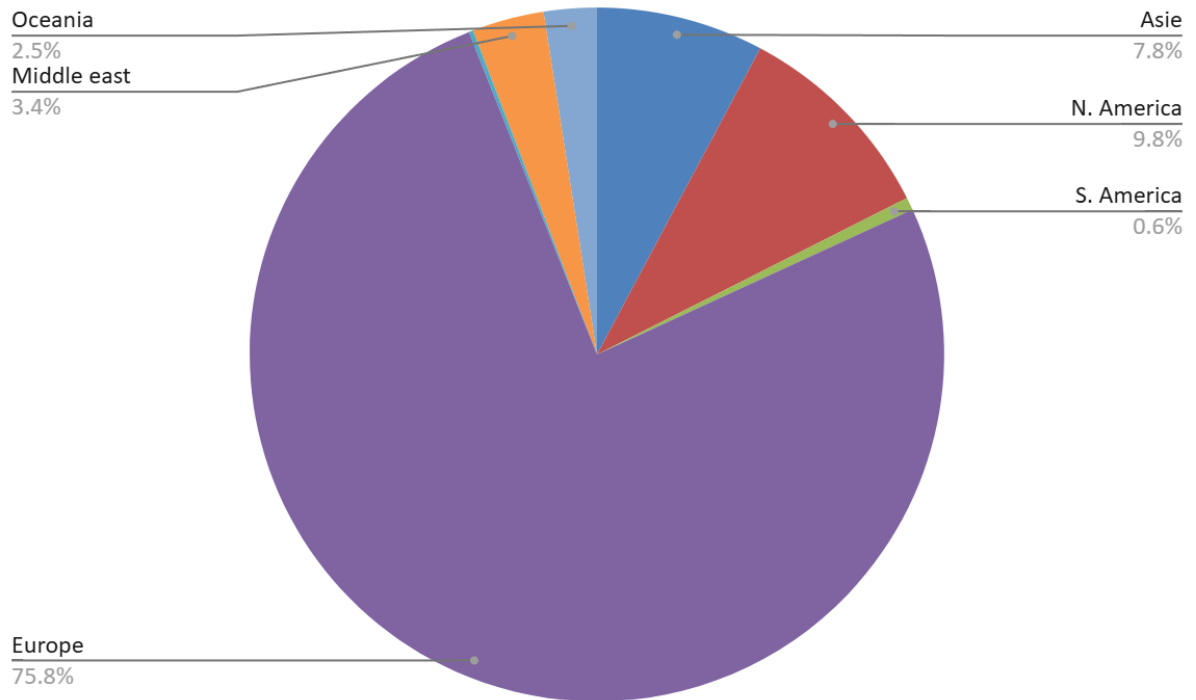
- **Guests by nationality in 2024**

In 2024, we recorded **39 different nationalities** among our guests. We found that 27.5% of our guests were French, which amounts to 279 individuals. Nepalese guests ranked second at 6.6%, totaling 67 people, while English guests constituted 13.4% of our attendance, with 136 individuals.



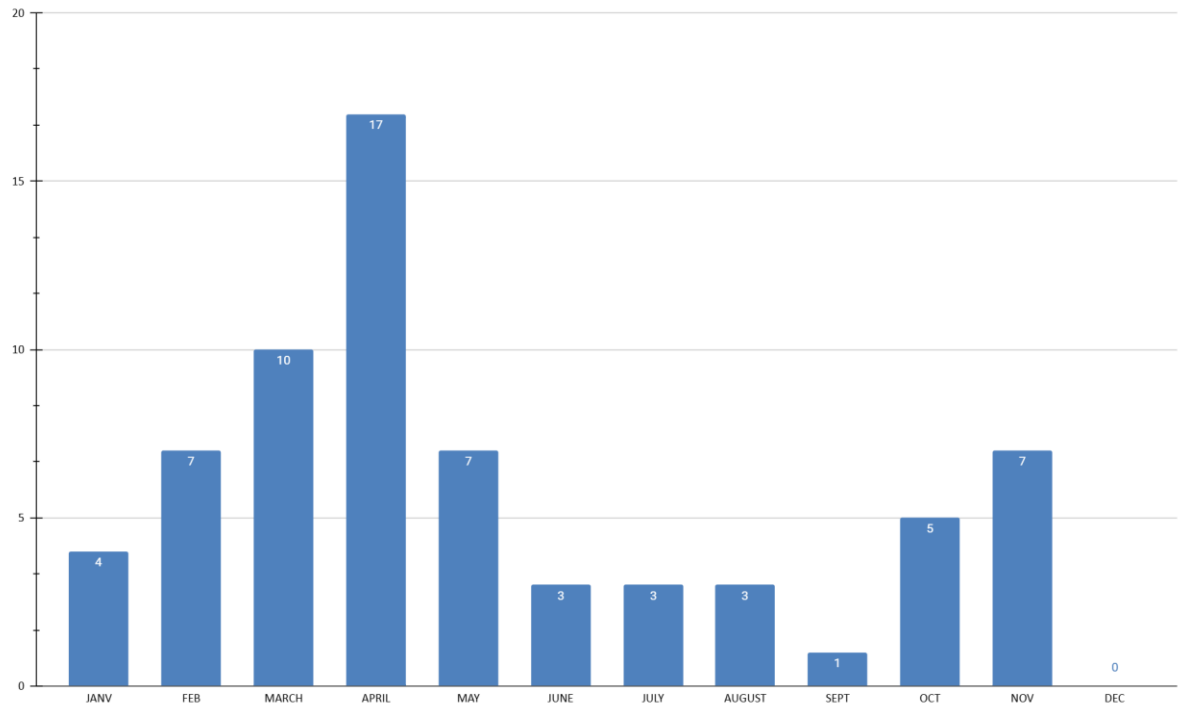
- **Guests per Region in 2024**

We observed a majority of European guests, totaling 769 individuals, which is 75.8% of the total. Additionally, 7.8% of guests, or 79 individuals, were Asian, while 9.8% came from North America, totaling 99 individuals.



- **Nepalese Guests per Month in 2024**

We specifically analyzed Nepalese guests because it is important to raise awareness among our compatriots. We noticed that February and March were the months when we had the most Nepalese guests, with 17 and 10 guests respectively. However, no guests were recorded in September, and December due to the presence of a wild male in the vicinity and the relocation of the sanctuary.



- **Conclusion**

The compilation of data for the year 2024 highlights significant trends regarding the attendance of our elephant protection association. With a total of 1013 guests welcomed, we observed a notable peak in attendance between October and May, reflecting a growing interest in our cause.

However, a decrease in attendance was noted between June and September, corresponding to the monsoon season in Nepal. This decline is also explained by the fact that a wild male elephant came regularly near the sanctuary, making visits more dangerous, but also because we moved in December towards a new structure a few kilometers away.

Despite these seasonal fluctuations, we observed remarkable diversity among our guests, hailing from 39 different nationalities.

The statistics reveal that the majority of our guests were of European origin, representing 75.8% of the total. The French were particularly engaged, comprising 27.5% of our guests, followed by Dutch guests at 14.3%. English guests also showed notable interest, representing 13.4% of our attendance.

Our awareness efforts were targeted towards Nepalese guests representing almost 7%, and we noticed a peak in participation in March and April. These results underscore the importance of continuing to collaborate closely with various visitor groups and maintaining our active awareness initiatives. It is essential to adapt our programs based on seasonal trends and attendance patterns to maximize our impact in elephant protection.

We are grateful to our partners and supporters for their contribution to these encouraging results, and we look forward to continuing our mission of awareness and elephant protection in the years to come.

- **Appreciation**

We would like to express our sincere gratitude to our partners and the entire SU4E team. We are deeply thankful to the Brigitte Bardot Foundation, the Le pal Foundation, Makigo, Lush Cosmetics, and the Brabant Wallon for their financial support and continued commitment to our cause. Their generosity and passion have been essential drivers of our success, and we are also grateful to our team and volunteers whose unwavering dedication has enabled the collection of valuable data. Thank you all for your valuable partnership and significant contribution to our mission.

